

Vision

Waiheke Island is loved and protected - first, foremost and forever - for its unique and intrinsic environment, heritage, character and communities, by locals, the tourism industry and visitors alike

Purpose of the strategy

- To direct and enable the development of Waiheke Island community and tourism in parallel and in collaboration, to protect and preserve the island
- In particular to restore and enhance its native flora and fauna, its iconic footprint - coastal, forest, pastoral- and its community spirit and character

